

CHAPEL ALLERTON ST MATTHEW

Case Study: Fred (Church Warden)

Top Tips for Encouraging Donations through a Contactless Device:

- Put the device in an obvious and visible place and draw attention to it in services or at events
- Keep the device charged up during inactive times at church



Why did you consider having a contactless device in the first place?

We considered contactless donations as a lot of the younger end of the congregation do not carry cash as a lot of their spending is done using their phones or bank cards. We have found that only the older end of the congregation still use cash but are becoming a dwindling number.

Why do you think your device has worked so well for you?

One of the reasons the [CollecTin More](#) device has worked so well is because our vicar, Simon, mentions it alongside the collection plate, using both for in-service donations.

We also have a QR code which can be accessed by mobile phones. There are two on our website which can be accessed on a mobile phone or a computer. The QR codes are also on laminated cards around the church. These all link to the same giving page as the contactless device.

When the church is closed, I put the device away in the vestry to keep it charged up. It is then brought out and put near the entrance of the church for services. It is also out in the week for our community café, and we can change the campaign so that we can see how much the community cafe has taken in. This also means that people are getting used to seeing it. We also used it at our Christmas Tree festival last year and it was a great success, and plan to use it soon for our Late Summer Fayre. This all helps us to expand the work of the church in Chapel Allerton and keep God's work going forward.