

GARGRAVE ST ANDREW

Case Study: Joanne (Treasurer)



THE CHURCH
OF ENGLAND

Diocese of Leeds

Top Tips for Encouraging Donations through a Contactless Device:

- Keep it simple. 4 options on the screen for amount; touch with card; done.
- Place your machine in a prominent position.
- Ask your incumbent to draw the machine to the attention of folk attending weddings and baptisms. However it is good to be mindful of alternative charity collections.



Why did you consider having a contactless device in the first place?

We became aware that increasingly and particularly post-COVID, people do not use cash. Society uses contactless for most purposes, so we thought it would be sensible to do this too. We went for a [Collectin More](#) device.

Why do you think your device has worked so well for you?

I assume because the premise outlined above was correct! Our church is open 9 to 5, 7 days a week and it is a beautiful building and as our village of Gargrave attracts a good number of tourists, we have a large number of visitors to our church. I do believe that visitors are willing to contribute to the upkeep of such a large and beautiful but clearly expensive building and contactless is the easiest way.

In addition, as treasurer I have a notice board which I update monthly with the accounts, an eye-catching poster about running the church, a poster setting out how much it costs per day to run the church and a copy of the Diocesan Parish share document. These are strategically placed near the contactless machine.

