

# Online Giving & QR Codes



**Monday 31<sup>st</sup> July 2023**

# Stewardship Team



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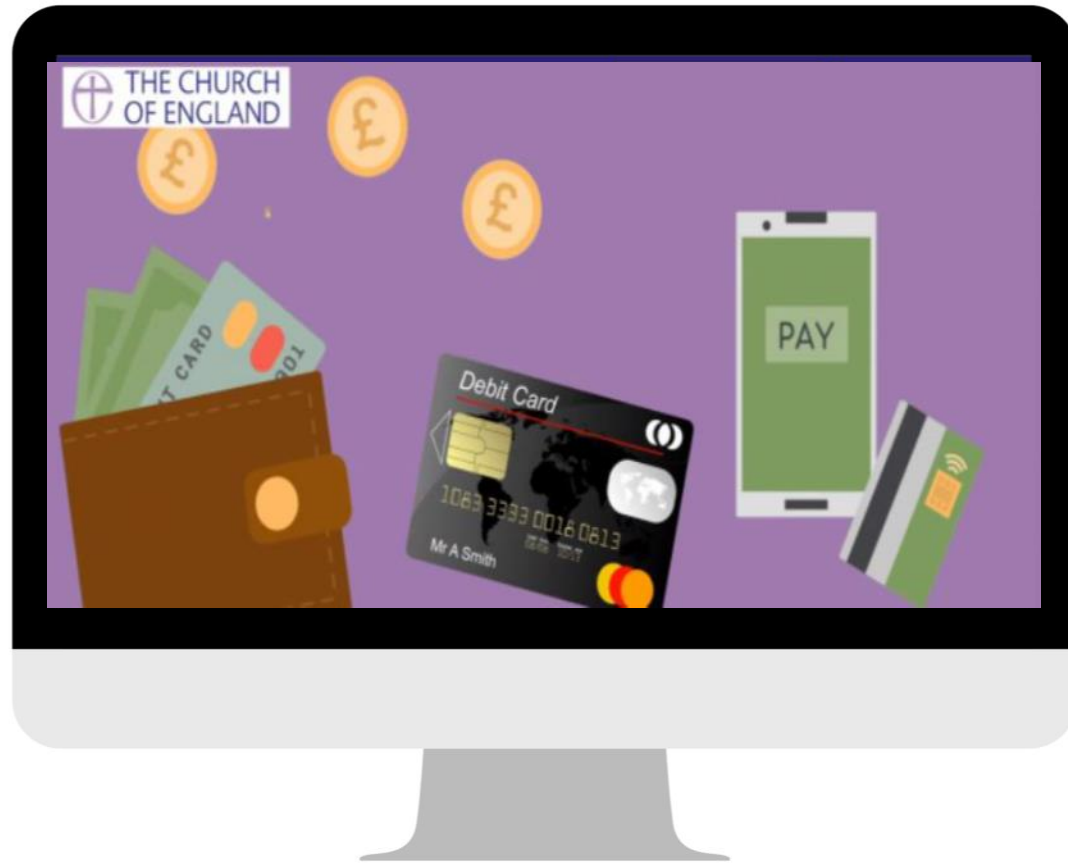
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# Agenda

- **What is Online Giving**
- **Setting up an Online Giving Page**
- **Using *GiveALittle* to create a Web Campaign**
- **Using QR Codes**

- **Online Giving with Parish Giving Scheme**
- **Create a “Donate” button on your church’s A Church Near You page**
- **Promoting Online Giving**
- **Questions & Answers**

# What is Online Giving?



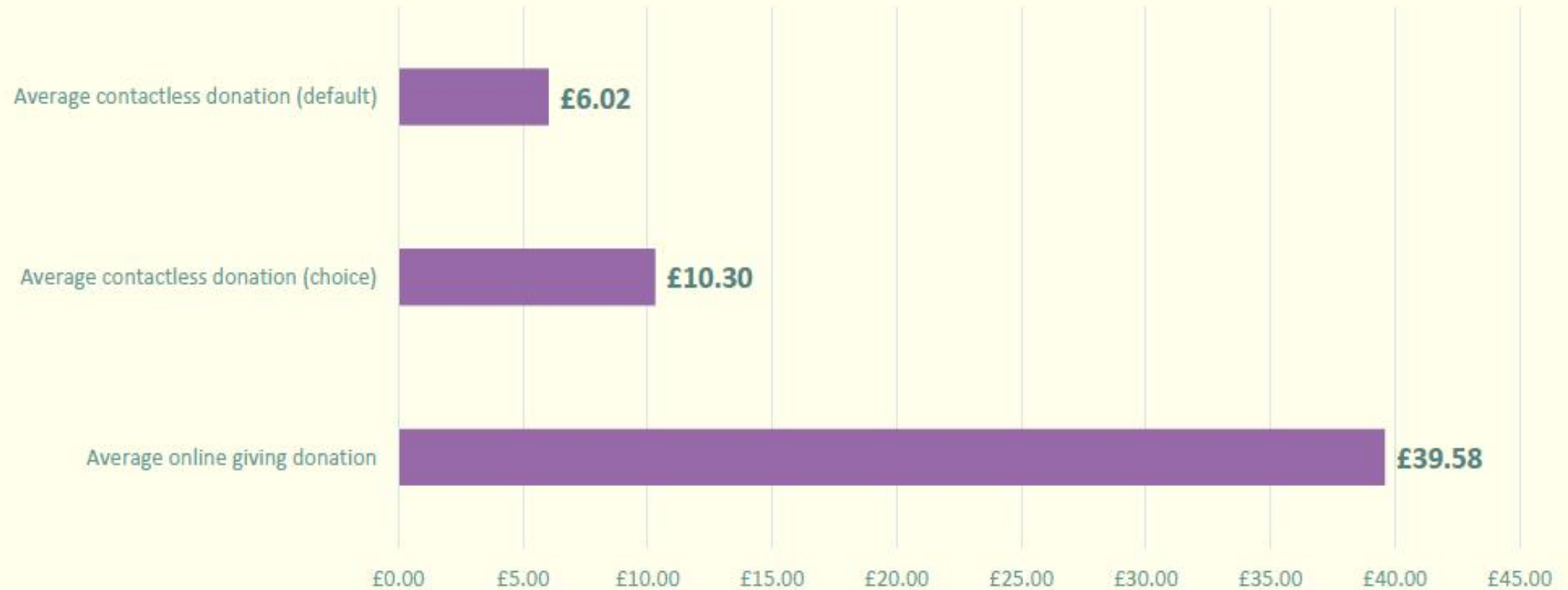
*Online Giving enables people to give to your church through your church website or social media page without having to visit your church; making it easy for people to give.*

## **A form of Digital Giving**

*Online /mobile phone access  
Donors use credit /debit card*

*one-off donations  
Regular donations*

# Importance of digital giving



# Set Up Online Giving Page with Parish Buying



- Register for [Parish Buying](#) & **Login**
- Go to [Online Giving](#) section
- [Step by Step](#) Instructions to create your :
  - **GiveaLittle** account  
( free donations software)
  - +
  - **Stripe Account** or **SumUp** Account  
(Payment processors)
- Low Transaction Rates:
  - **Stripe (1.1%)**
  - **SumUp (1.95%)**



# Other Online Giving Providers Available

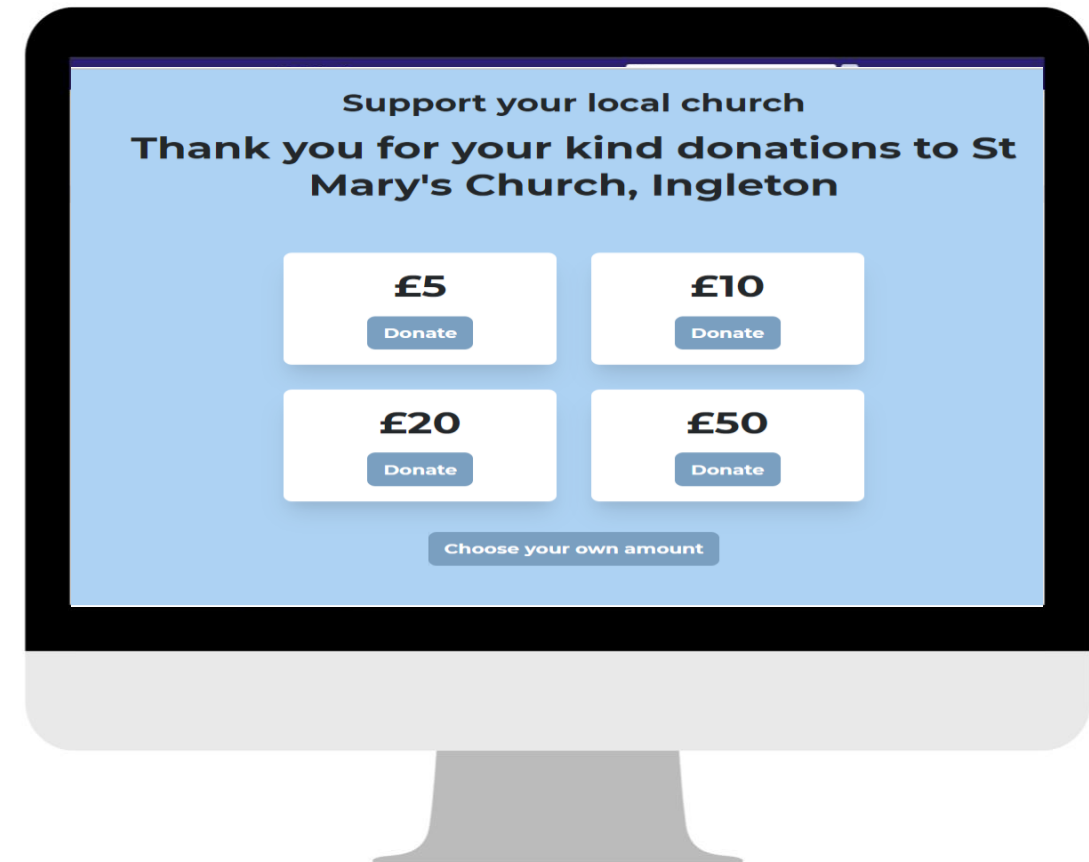
Company/Org	Transaction cost %*	Transaction cost per transaction	Cost per £10 donation	Cost % per £10 donation
<b>GiveALittle</b>	1.95%	£0.00	<b>£0.20</b>	<b>1.95%</b>
<b>Give.net</b>	3.00%	£0	<b>£0.30</b>	<b>3.0%</b>
<b>Easyfundraising</b>	1.40%	£0.20	<b>£0.34</b>	<b>3.4%</b>
<b>CAF</b>	3.60%	£0	<b>£0.36</b>	<b>3.6%</b>
<b>JustGiving</b>	1.90%	£0.20	<b>£0.39</b>	<b>3.9%</b>
<b>MyGiving online</b>	1.90%	£0.20	<b>£0.39</b>	<b>3.9%</b>
<b>Lepton</b>	3.20%	£0.20	<b>£0.52</b>	<b>5.2%</b>
<b>Donate</b>	4.50%	£0.22	<b>£0.67</b>	<b>6.7%</b>

[Details of providers](#)



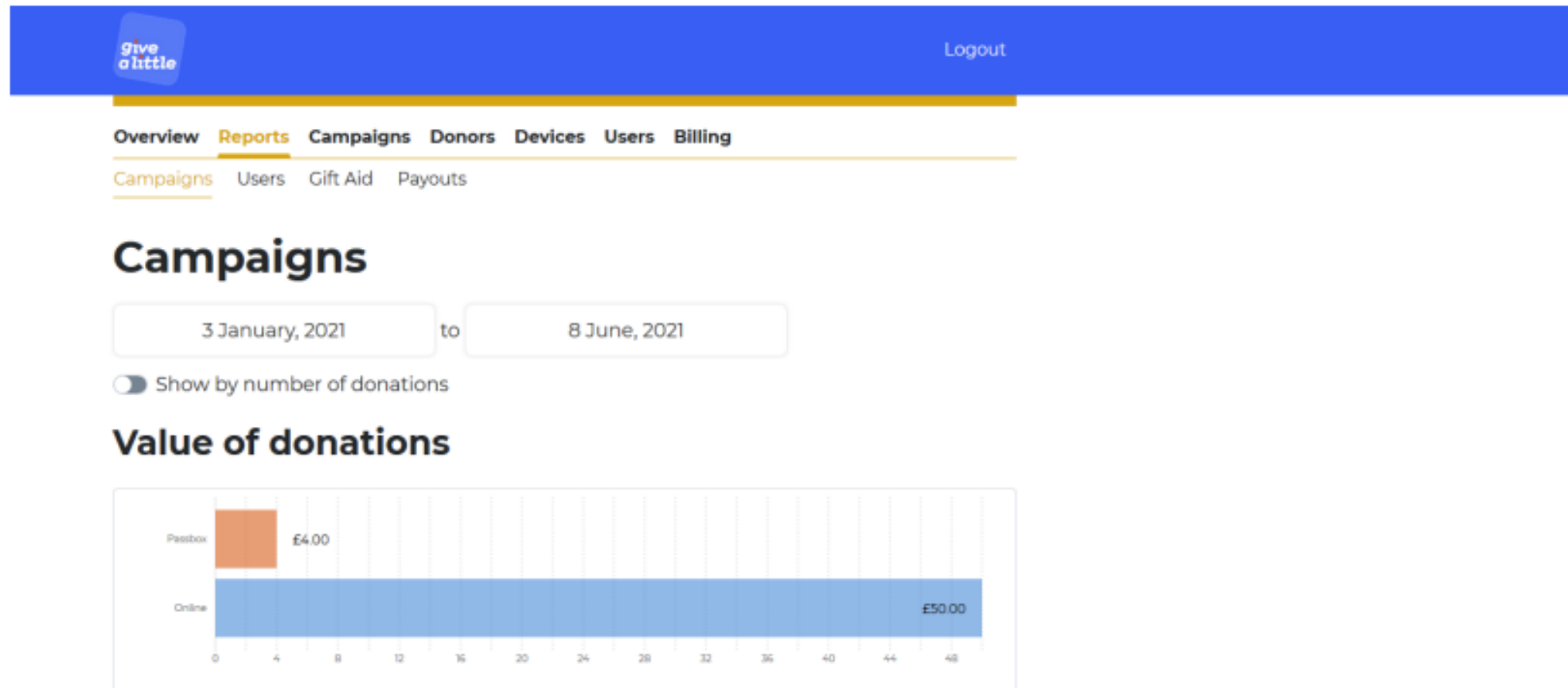
# Using GiveaLittle (GAL)

- Donations Software to create online giving page (web campaign)
- **Premium** GAL account is Free
- Allows donors to Gift Aid
- [Step by Step Instructions](#) to create web campaign, change colours, add donation amounts, upload images, thank you message, QR codes, share on social media
- Report Function on GAL for Gift Aid claims etc





# Using GiveaLittle (GAL)



Report Function on GAL

# Using GiveaLittle


Video link is

<https://vimeo.com/757140355>



We help charities collect  
cashless donations

# Using QR Codes

- Unique code made up of small b/w squares. Is an Image file.
- Created by  & links directly to your online giving page (web campaign)



# Using QR Codes



- Download QR code to use on printed materials e.g. posters, pew cards, order of service etc
- Create multiple QR codes linking to multiple web campaigns





# Fundraise with QR codes

The National Giving Team



Download  
QR code...

Children's Cancer Trust - Give a Little

give a little Logout

Overview Reports Campaigns Donors Devices Users Account

All campaigns

Children's Cancer Trust Manage

Share campaign

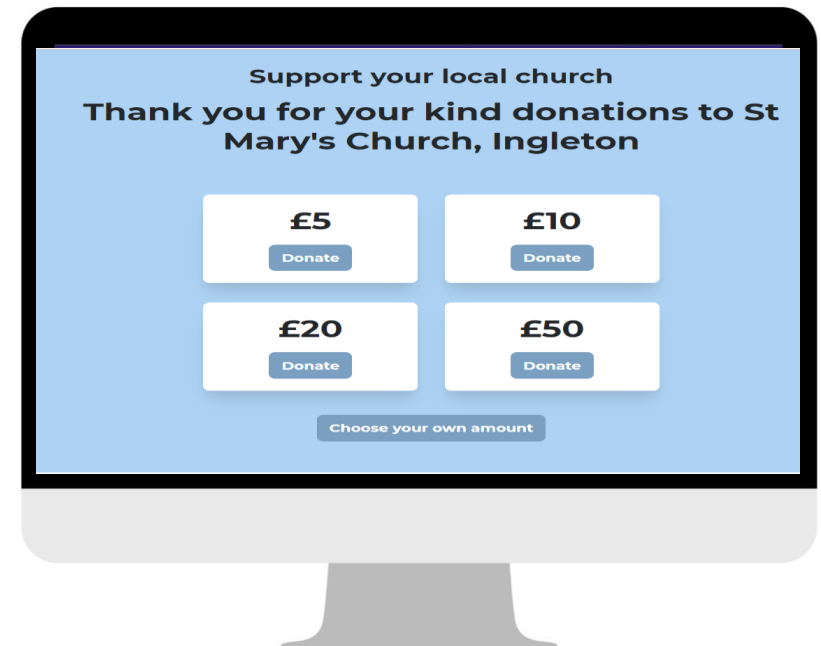
Campaign URL: <https://givealittle.co.uk/campaigns/38596625-f270-4352-acc2-bb2593ad706b>

Copy link Download QR code Twitter LinkedIn Facebook

# Using QR Codes



- Scan QR code with smartphone/tablet camera or via QR code reader app



# Online Giving with



PARISH GIVING SCHEME

Givers ▾ Parishes ▾ Dioceses ▾ About us ▾ Contact us Give Now Sign in

## Farsley St John the Evangelist

Home > Givers > Give to your parish > Farsley St John the Evangelist

### Select your gift type

**Regular Giving\***

**One-off Gift\***

[\\*Click for more information on giving](#)

### Welcome to Farsley St John the Evangelist

This Parish is registered with the Parish Giving Scheme which allows you to give to this Parish securely and safely online. Please click 'Regular Giving' to set up a monthly, quarterly, or annual Direct Debit or 'One-Off Gift' to make a single gift using your Debit, Credit Card or Apple/Google Pay wallet.

St John the Evangelist is a welcoming church open to all. We commit ourselves to be a family friendly, open to all, as well as being accessible to members with physical or learning disabilities. We are pleased to say that we have a Changing Places toilet inside our church with access from the outside, a hearing loop and level access in side and outside the church as well as our Church Hall.

"The parish of Farsley: St John the Evangelist is committed to the safeguarding of children, young people and adults. We follow the House of Bishops guidance and policies and have our own Parish Safeguarding Officer(s), PSOs. The Diocese of Leeds's safeguarding pages contain vital links and information including contacts for the Diocesan Safeguarding Advisor (DSA) who advise our PSOs. If you are concerned that a child or adult has been harmed or may be at risk of harm please contact the DSA. If you have immediate concerns about the safety of someone, please contact the police and your local authority Children or Adults Services."

Parish name

**Pledge your gift** **Regular Giving** **One-off Gift**

✓ One-off giving feature now available to all PGS Registered parishes on their PGS landing page.

✓ QR code for PGS landing page also available for download

Download the QR code for this parish



Download as SVG

Download as GIF

Download as PNG









# Online Giving with



- One-off gift is made in a single transaction using debit or credit card, Apple or Google Pay
- Transaction rate of 1.5% per donation for One-off Giving
- Full value of HMRC gift aid on donation passed to parish
- One-off gifts and Gift Aid shown on bank statement as :  
PGS – 00Gifts  
PGS – 00GFT AID

# Promoting Your Online Giving Page

By choosing to give online, you can:

-  Give monthly, quarterly or annually
-  Make a single one-off gift
-  Give anonymously
-  Give securely
-  Opt in to increase your gift annually
-  Tick 'Gift Aid' to enhance your gift by 25%

Visit [insert URL] or scan the QR code to give to [church].



Place your parish QR code here.  
• Right click this image and select 'change picture'  
• Then select 'from a file'  
• Then locate your parish QR code in your files and select

PGS posters to customise by adding your PGS QR code & URL

Posters Promoting One-off Gift Feature

MAKE A ONE-OFF GIFT TO OUR CHURCH OR SET UP REGULAR GIVING ONLINE AT [www.parishgiving.org.uk](http://www.parishgiving.org.uk)

Place your parish QR code here.  
• Right click this image and select 'change picture'  
• Then select 'from a file'  
• Then locate your parish QR code in your files and select

 **GIVE BY A GIFT FORM**

You can pick up a gift form from your PGS parish representative. Simply fill in the details and we'll do the rest.

**GIVE BY TELEPHONE** 

Between Monday and Friday, 9am - 5pm, you can give to your local parish by calling the PGS team on:

**0333 002 1271**

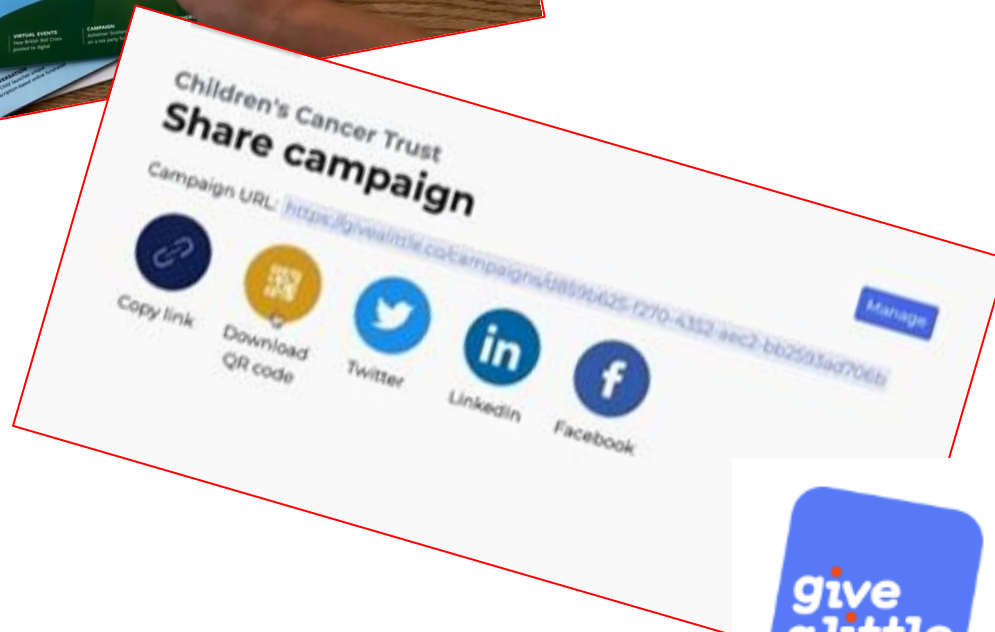
Download posters at

<https://www.parishgiving.org.uk/pgs-resources/>

# Promoting Online Giving



- ✓ Share links to your online giving page widely
- ✓ Share everywhere your church goes online



# Add Give Now Button to ACNY Page

The parish of Clapham: Holy Spirit is committed to the safeguarding of children, young people and adults. We follow the House of Bishops guidance and policies and have our own Parish Safeguarding Officer(s), PSOs. The Diocese of Southwark's safeguarding pages contain vital links and information including contacts for the Diocesan Safeguarding Advisor (DSA) who advise our PSOs. If you are concerned that a child or adult has been harmed or may be at risk of harm please contact the DSA. If you have immediate concerns about the safety of someone, please contact the police and your local authority Children or Adults Services.

Analytics  
Views this week: 75 | This month: 434 | This year: 3599  
You can see these statistics because you are a logged in editor.

**Give Now!**  
Support our work in the community through online giving.

Get in touch  
Rev Ruth Burge Thomas  
Church of the Holy Spirit Narbonne Avenue  
02096758004

Map showing location: 51°27'12"N 0°08'23.8"W, Lambeth, London. Landmarks include GAI's Bakery, The Ginger Pig, and Pizzas Express.

- [How to create the ACNY Give Now! button on Vimeo](#)
- [Getting started with Give A Little online giving.pdf \(parishbuying.org.uk\)](#)

Holy Spirit, Clapham  
Supporting our work in the Community

£5 Donate | £10 Donate | £50 Donate

Choose your own amount

Charity verified by Give A Little  
GDPR, PCI & PCI-DSS Compliant Point of Donation

**Give now**  
Support our ministry and mission

£5 | £10 | £20 | £50 | Other Amount

Just once → | Every month →

# Promoting Online Giving

Watch video at link  
<https://vimeo.com/434326212>



- ✓ Use video on Church website
- ✓ Social Media
- ✓ Customise video on ACNY Video Generator
- ✓ Various video lengths

Find out how to use and customise this video go to [Online Giving | The Church of England](#)



# Support with Online Giving from the Stewardship Team

- Book a one-to-one session in one of our monthly Digital Clinics around the Diocese. Look out for dates of next clinics in Enews, ENews + and the Money for Mission newsletter.
- Contact the Stewardship team directly for a one-to-one Zoom session or in person meeting in Church House, Leeds

Any Questions?

