

KIRKBY-IN-MALHAMDALE ST MICHAEL THE ARCHANGEL

Case Study: Sue (Associate Priest)

Top Tips for Encouraging Donations through a Contactless Device:

- Make sure it's in a visible location where people can make their gift without being overlooked
- Check the screen regularly to make sure it is showing what is expected
- Train up a team who can use the device in case of any problems



Why did you consider having a contactless device in the first place?

We applied for a contactless device because we have a lot of visitors, estimated to be around 6000 each year, as the church is open all day every day. We wanted to make it easier for visitors to make a donation to help us with the significant costs of caring for our beautiful 15th century church. We also sell cards, invite donations for second hand books, and occasionally have events like concerts or art exhibitions. For these we needed a card-reader in addition to the option of paying by cash. We have wall safes for cash donations whilst the building is unmanned, and a QR code for gifts, but people generally prefer to pay by card nowadays. Having trialled a SumUp Solo in 2022 we felt we needed a device that could be left unattended in church, and that had a screen that was big enough to attract the attention of visitors. Therefore, we opted for the [Payaz GivingStation](#).



Why do you think your device has worked so well for you?

I think the device has worked well for us because it is available at all times, is easy to use, is situated in a good location on the card-stall at the back of church. The device can be set with different tabs such as 'concert tickets', 'gifts to church', 'refreshments', 'art sales' which makes payments easy to track on the transaction report. We can claim gift aid on the amounts coming in under the gifts/donations heading, which increases our income.

