

LOW MOOR HOLY TRINITY

Case Study: Anne (Deanery Synod Rep)

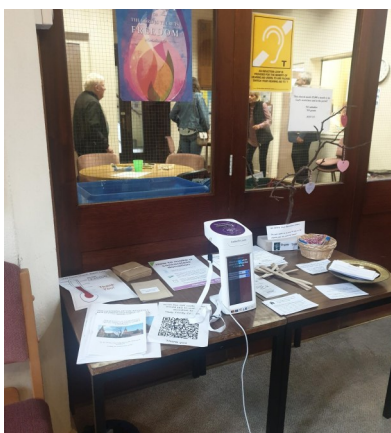


THE CHURCH
OF ENGLAND

Diocese of Leeds

Top Tips for Encouraging Donations through a Contactless Device:

- Advertise - by word, notices and emails.
- Announce it in the Notices before each service.
- Have someone on hand to draw attention to the device and explain how to use it.



Why did you consider having a contactless device in the first place?

We have two church services each Sunday, a traditional service and an all-age service. We realised that the long-term church members of the traditional service were the people who were giving and supporting the church. The young families of the all-age service gave very little and often didn't carry cash.

Acknowledging that people are increasingly using tap and pay, we started investigating what we would need and how much it would cost to get a contactless device. We had concerns about the cost of buying and using a device and whether we would gain from it. When we knew the Diocese was giving a limited number of Digital devices to churches, we applied for one. We were fortunate to be offered a [CollecTin More](#) device in November 2022.

Why do you think your device has worked so well for you?

The device has worked for us because we have made people aware of it by announcing it in the services, placing it near to the entrance of the church with a 'How to Use' poster near it. We also have a QR code printed out and displayed on the notice board and service sheets. We add a link to our 'Give a Little' page on the weekly emailed news sheet.

When holding fundraising events for a building repair, we have brought the device to the attention of people who attend. The device is portable, so we position it in different places and have even taken it outside when we held a large fair in the church carpark.