

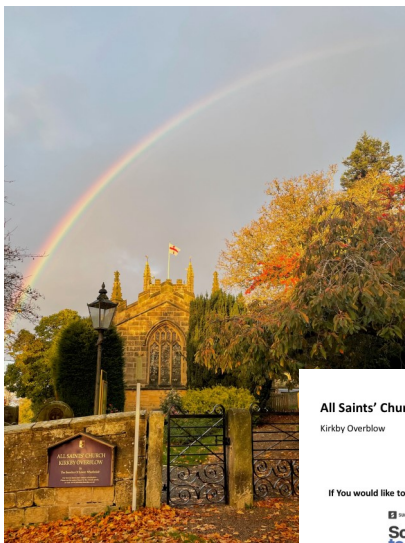
KIRKBY OVERBLOW ALL SAINTS

Case Study: Robert



Top Tips for Encouraging Donations through the Online Giving Page:

- Having a laminated QR code linking to an online giving page is great as it can be used for many different church events.
- Create different targeted giving campaigns to attract more donations



All Saints' Church
Kirkby Overblow



DONATIONS

If you would like to make a donation please just scan the QR code



If your donation is over £30.00 and you wish it to be Gift Aided
please email: allsaintschurchko@gmail.com

Thank You

Why did you consider setting up an online giving page in the first place?

Simply, people are no longer carrying cash and you have to make giving as easy as possible. We had a card reader initially and this was okay but it isn't 'stand alone'. You always need someone to be with it, using the app, and therefore the giving isn't confidential. Therefore, we opted for a [Collectin device](#). Through this device, we can link our online giving campaigns.

Why do you think this online giving has worked so well for you?

We have produced giving campaigns for people to donate to, including campaigns for different charities. We provide QR codes which can be scanned so people can give through their phones. In general, we make sure that all of our giving options are made known to people. We use both the contactless device and the QR codes promoting online giving in our services, coffee mornings and other church events.

ALL Saints' Church
Kirkby Overblow
Turkey-Syria Earthquake Appeal
Please help us support this Urgent Appeal

To donate please either click the link below
<https://giveallthe.co/campaigns/3950065f-84f2-4a27-b398-5b06724d50>
or scan the QR code

And let's see how many boxes we can buy ??

