

SANDAL ST CATHERINE

Case Study: David (Vicar)

Top Tips for Encouraging Donations through the Online Giving Page:

- Make sure people know this is an option, make sure everyone can easily find out how to give online.
- Give details on your news-sheet and put links on your website.
- Use the QR code given on printed documents



Why did you consider setting up an online giving page in the first place?

We were lucky enough to receive a grant from the Diocese to get a [Payaz GivingStation](#) contactless giving device. When we received the device I met with Janet Edmond, a Stewardship Officer for the Diocese, and she talked me through how to set it up. This included setting up the online giving page.



Why do you think this online giving has worked so well for you?

Firstly, as well as a church, we are a community centre and run a number of social action projects. This includes a food pantry, a meals on wheels service, a café, an elderly day care centre, conference facilities and mental health groups. Therefore the church centre is open 6 days a week.

People regularly make donations to us to support this work, including financial donations. The contactless giving device and the online giving page have made this giving easier for people and have proved to be very popular for donations.

We also have the contactless device next to our cafe so that people can pay for their food via the device.

Finally, we have the online giving page link easily found on our website and Facebook page, so people can give that way.

